



2012

CAROLINA PHOENIX CORPORATE PARTNERSHIPS

The Carolina Phoenix would like to thank you for considering a partnership with our team. In the Phoenix mission of “building strong, confident women through sports”, we are just as committed to success in the community, as we are to success on the field. We offer outstanding and affordable marketing opportunities. Thank you for taking a moment to consider a partnership with our organization. *THE PHOENIX NEST IS OUR PLAYER/SPONSOR PROGRAM DISTRIBUTED AT ALL HOME GAMES, REACHING THOUSANDS THROUGHOUT THE TRIANGLE AND SURROUNDING AREAS.*

\$10,000 TOUCHDOWN BLITZ PACKAGE

- Corporate Logo & Link on each page of website
- Full page game day program advertisement (**sponsor must submit before March 3rd, 2012**)
- License to use Carolina Phoenix logo during 2012
- Table Setup at **ALL** Home Games
- 1 banner to be displayed at each home game (**sponsor must provide by March 26th, 2012**)
- 3 - 10 Second PA announcements per game (**sponsor must submit by March 26th, 2012**)
- 25 Season Passes in VIP Section
- 1 team autographed Carolina Phoenix Football
- 25 Carolina Phoenix T-Shirts
- Sponsor Logo on the back of all Phoenix T-Shirts for 2012

\$5,000 RED ZONE PACKAGE

- Corporate Logo & Link on website
- Half page game day program advertisement (**sponsor must submit before March 3rd, 2012**)
- License to use Carolina Phoenix logo during 2012
- Table Setup at **ALL** Home Games
- 1 banner to be displayed at each home game (**sponsor must provide by March 26th, 2012**)
- 1 - 10 Second PA announcements per game (**sponsor must submit by March 26th, 2012**)
- 15 Season Passes in VIP Section
- 1 team autographed Carolina Phoenix Football
- 15 Carolina Phoenix T-Shirts
- Sponsor Logo on the back of all Phoenix T-Shirts for 2012

_____ \$2,500 INTERCEPTION PACKAGE

- Corporate Logo & Link on website
- Quarter page game day program advertisement (**sponsor must submit before March 3rd, 2012**)
- License to use Carolina Phoenix logo during 2012
- 10 Season Passes in VIP Section
- 10 Carolina Phoenix T-Shirts
- Sponsor Logo on the back of all Phoenix T-Shirts for 2012

_____ \$1,000 FIRST DOWN PACKAGE

- Corporate Logo & Link on website
- 1/8 page game day program advertisement (**sponsor must submit before March 3rd, 2012**)
- License to use Carolina Phoenix logo during 2012
- 5 Season Passes in VIP Section
- 5 Carolina Phoenix T-Shirts
- Sponsor Logo on the back of all Phoenix T-Shirts for 2012

_____ \$500 FIELD GOAL PACKAGE

- Corporate Logo & Link on website
- 1/8 page game day program advertisement (**sponsor must submit before March 3rd, 2012**)
- 5 Season Passes
- 5 Carolina Phoenix T-Shirts
- Sponsor Logo on the back of all Phoenix T-Shirts for 2012

_____ GOAL LINE PACKAGE (In Trade For Services Of Equal Value)

- Corporate Logo & Link on website
- ½ page game day program advertisement
- License to use Carolina Phoenix logo during 2012
- Table setup for your advertisement use at ALL home games.
- 1 banner to be displayed at each home game (**sponsor must provide by March 26th, 2012**)

If you are interested in becoming a 2012 Carolina Phoenix Sponsor, please contact:

Leigh Lester Holmes @ 919-824-6442 or carolinaphoenixceo@gmail.com

Please make all checks and money orders payable to "Carolina Phoenix." Payments must be received by **March 3rd, 2012, and should be sent to:** Leigh Lester Holmes, 601 Crossing Drive, Durham, NC 27703. **Please note:** Team Sponsor payments do not apply toward the cost of a Player Patron package.

Carolina Phoenix Program Ad Sizes – 2012

Artwork must be turned in by **March 3rd, 2012.**

We can accept all of the following formats: png, gif, or jpg

Full Page - 8 x 10.5

Half Page - 8 x 5.25

Quarter Page - 4 x 5.25

Eighth Page - 4 x 2.625

Please send ads/artwork to: carolinaphoenix@gmail.com. Carolina Phoenix reserves the right to edit or reject any advertisement, handout, banner, or PA announcement in its sole discretion. Carolina Phoenix reserves the right to terminate a sponsor's license to use the Carolina Phoenix logo in the event the sponsor uses it in a manner detrimental or possibly detrimental to Carolina Phoenix's image or reputation, as determined by Carolina Phoenix.

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PARTNERSHIP FORM

Package elected: _____ Your
Name _____
Company Name: _____

Company Address: _____

Website address: _____ E-mail: _____

Phone #: _____

Thank you so much for your support. We sincerely appreciate it!